

Members Advantage video

Welcome to the headquarters of The Society for Left Handed Kleptomaniacs – a group that offers its members resources and publications crafted especially for them. In a world made for right hands with sticky fingers, SFLHK is a valuable resource for its oft-ignored community.

Problem is, at SFLHK, often the left hand doesn't know what the right hand is doing. With two different systems that don't communicate, there's a big divide between membership and publishing and many of their members are slipping through the cracks as a result. Who just joined? Did they get the journal? Upgrade their membership?

WHO ORDERED THE SLIPPERY GLOVE FOR STEALERS LAST WEEK?

The Society for Left Handed Kleptomaniacs needs Members Advantage – pronto. The only software to integrate membership *with* publishing, Members Advantage hands you the key to a single system that gives you a complete picture of your membership.

Once SFLHK's two halves were working hand in glove, all information was accessible, errors were reduced and needles were no longer hidden in haystacks.

SFLHK became more efficient and cheaper to run and their members were much happier, hands down.

Seriously, hands down.

Make your publishing go hand in hand with membership. Request a demo of Members Advantage today.